



Introducing

# FrontRow Group

We've got the experience. *Events. Hospitality. Sponsorship*

# ABOUT OUR COMPANY



## EVENTS

Conferences, dinners, road shows, leadership retreats - we plan, manage and deliver a full range of corporate event solutions.



## HOSPITALITY

Our team can design a program of unique and affordable hospitality opportunities that will entertain and impress your clients, suppliers and staff. From ticketed events to bespoke solutions.



## SPONSORSHIP

Our services include reviews and valuations as well as selecting and negotiating new programs for our clients.



## TALENT

We provide sponsorship management to a select group of talent. These include Olympic and Paralympic athletes, performers and influencers.



# ABOUT OUR EVENTS

## CONFERENCES AND CORPORATE EVENTS



## HOSPITALITY EVENTS & INCENTIVE PROGRAMS



## SPORT, CHARITY & GALA EVENTS



# ABOUT OUR RUGBY LUNCHES

**OFFICIAL BLEDISLOE CUP RUGBY LUNCH**

PRESENTED BY Gallagher

Be entertained on the eve of the Bledisloe Cup in Sydney by:

- Wallabies Coach Joe Schmidt
- Current Wallaby Team Member
- Classic Wallabies - Phil Waugh
- 2nd Test
- All Blacks Legends Andrew Mehrtens & Nick Honey
- MC - Nick McKenzie

**EVENT DETAILS**  
Friday 20 September 2014  
12:00 - 4:00pm  
Hyatt Regency, Sydney  
2 Course event with unlimited house wine and soft drinks

BOOK NOW

**ChildFund PASSITBACK**

**An evening with George Gregan**  
Gala Fundraising Dinner For ChildFund Pass It Back

Join George and friends to celebrate the power of rugby to change children's lives. This event will raise funds for ChildFund Pass It Back, an innovative sport for development program which gives disadvantaged young people the chance to play, learn and grow. ChildFund is the principal charity partner for Rugby World Cup 2019.

**SPECIAL GUESTS INCLUDE**

**DATE: THURSDAY 25TH JULY 2019**  
**TIME: 6:30PM ARRIVAL**  
**VENUE: IVY BALLROOM**  
**PRICE: TABLE OF 10 GUESTS - \$2750**

**BOOK NOW**

An Englishman, Welshman, Scotsman and an Australian walked into a bar...

**CAUTION CAUTION CAUTION CAUTION**

**Best of British & Irish**  
A Night of Rugby Comedy

A night of high hilarity, stinging one-liners and side splitting humor. Featuring: Scott Quinnell, Gareth Chisport, Ian Robertson, Peter Fitzsimons

**EVENT DETAILS**  
Friday 5th July 2013  
7:30pm (Bars open from 6.00pm)

**TICKETS**  
Standard Ticket \$95 per person

**BOOK NOW**  
(02) 8256 2222 or 1300 797 118  
www.cryjoshill.com

**QANTAS**  
Spirit of Australia

**GRAND SLAM WALLABIES 30TH ANNIVERSARY LUNCH**

When they left Australia in late 1984 they were called the Eighth Wallabies. After conquering victories over England, Ireland, Wales and Scotland they returned home to be crowned in the international and win a new name. They had become the Grand Slam Wallabies.

Join coach Alan Jones, Captain Andrew Slack and the 1984 Grand Slam Wallabies to celebrate the 30th anniversary of their historic tour of Great Britain and Ireland.

**MC TOMMY SOLIDUS**  
FEATURING ALAN JONES, ANDREW SLACK AND MEMBERS OF THE 1984 GRAND SLAM WALLABIES

**DATE: FRIDAY 14TH NOVEMBER 2014**  
**VENUE: THE GRAND BALLROOM THE WESTIN SYDNEY**  
**TIME: 12:00 FOR 12:30PM**  
**COSE \$2,200 TABLE OF 10, \$250 INDIVIDUAL GOLD SPONSOR TABLES \$5,000**

**FOR ENQUIRIES CALL 02 9539 3434** **Book Now**

**THAT TACKLE**

**THE GREGAN TACKLE 20TH ANNIVERSARY LUNCH**

PRESENTED BY CGU SEE IT THROUGH.

**FRIDAY 15TH AUGUST, 2014**  
ON THE EVE OF THE BLEDISLOE CUP

FAREWELL TO THE **QANTAS WALLABIES**

RUGBY LUNCH 27th AUGUST 2015

2015 is a big year for the Qantas Wallabies and we must stand together. The fans, the players, coaching staff and everyone in Australia. We will support as one, cheer as one and battle as one - because we are stronger as one. And together, we will farewell the Qantas Wallabies.

You are invited to join the Qantas Wallabies and coach Michael Cheika, along with other Wallaby greats, at this farewell rugby lunch.

**DATE**  
Thursday 27th August 2015  
12:00 for 12:30 sharp  
until 3:00pm

**VENUE**  
Grand Ballroom,  
The Westin Sydney,  
No. 1 Martin Place, Sydney

RUGBY AUSTRALIA QANTAS Spirit of Australia FRONTROW

the best of **British & Irish**

**The Best of British & Irish Rugby Lunch at The Star**  
Friday 5th July, 2013

Presented by **CGU**

**FRENCH RUGBY LUNCH**

WITH GUILLAUME GRAHINI

PRESENTED BY CGU SEE IT THROUGH.

On the eve of the Wallabies final test against France, join Phil Keenan, Guillaume Grahin and special rugby guests for a champagne rugby luncheon at the Museum of Contemporary Art, with its iconic views of Sydney Harbour.

Combining Guillaume's superbly crafted food, Bollinger champagne, exceptional wines and a good drop of rugby.

The ultimate rugby lunch at the ultimate location!

**DATE**  
Friday 26th June 2014

**VENUE**  
Rehearsal Room  
Contemporary Art  
123 George Street  
The Rocks

**TIME**  
12:00 for a  
12:30pm start

**PRICE**  
\$400 per person

**BOOK NOW**

MANAGEMENT SPONSOR: CGU SEE IT THROUGH. SPONSORS: FRONTROW, BOLLINGER. BEVERAGE SPONSORS: PHILIP KEENAN, BOLLINGER. MANAGED AND PROVIDED BY: FRONTROW.

**RANDWICK vs THE ALL BLACKS 20TH ANNIVERSARY DINNER**

Friday 25th July 2008  
The Ballroom, Star City

14TH SYDNEY BREAST CANCER FOUNDATION **RUGBY LONG LUNCH**

Featuring World Rugby Women's Sevens Player of the Year 2016, Charlotte Caslick

Hear from Charlotte, a member of the 2015-2016 World Rugby Women's Sevens Series Championship team and 2016 Olympic Gold Medalist, along with the Australian Women's Sevens Head Coach who led the team to these victories: **Tim Walsh**

Be entertained by **Mark Collier**, whose laugh and fond true story about mateship, having a go, and never giving up, no matter what the odds, is truly something to remember.

**DATE:** Friday 2nd June 2017  
**TIME:** 12:00pm for a 12:30pm start  
**VENUE:** The Millers Sydney, 488 George Street, Sydney  
**PRICE:** \$1,980 for a table of 10

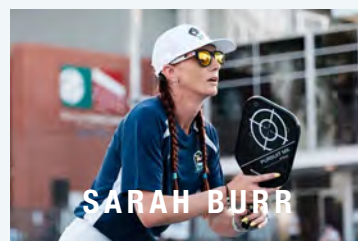
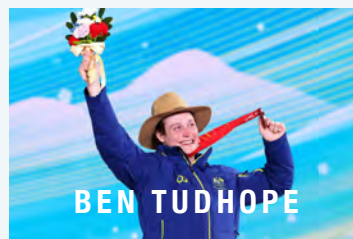
**BOOK NOW**

Bookings now open. For enquiries, please call (02) 8514 0659

Principal Sponsor: RICHARD CROCKES CONSTRUCTIONS. Major Sponsor: [Logo]. Key Sponsors: [Logos]



# ABOUT OUR TALENT CLIENTS



[Click here for profiles](#)

# ABOUT OUR TALENT CLIENTS



[Click here for profiles](#)

# SOME OF OUR CLIENTS





## Customer Feedback



I have worked with FrontRow for many years now in my capacity of Alliance Manager at Telstra and Partner Manager at Juniper. Frontrow have always delivered above and beyond our expectations. They have put together in excess of twenty events for me, never missed budget, and delivered outstanding services through all the events. I can't recommend them highly enough in the event marketing world, they deliver seamless conference and corporate events and keep raising the bar each time I use them.

Mike

Mike King  
Partner Account Manager - Telstra  
0419555979

## SEIKO

Seiko Australia continues to enjoy a fantastic working relationship with FrontRow Group. Since 2014, we have utilised their expertise in both sponsorship and events, across all our brands and they continually deliver results above and beyond our expectations.

Daniel Findlay  
Group Marketing Manager  
SEIKO Australia Pty Ltd  
89 Epping Rd, North Ryde 2113  
**Ph:** +61 2 9805 4636 [www.seiko.com.au](http://www.seiko.com.au)





[john@frontrowgroup.com.au](mailto:john@frontrowgroup.com.au)  
[david@frontrowgroup.com.au](mailto:david@frontrowgroup.com.au)  
Phone: +61 2 9439 3434  
[www.frontrowgroup.com.au](http://www.frontrowgroup.com.au)

